



PUBLIC
ANNOUNCEMENT

AUGUST 23, 2021

Issued by

YEM FOUNDATION

Legal Regulatory Authority for the YEM Digital Currency

Registered as a Nonprofit Corporation # E0553072017-8 under the Laws of Nevada, USA
International Non-Governmental Organization (INGO) # XM7617

WWW.YEM.FOUNDATION



Jorge Sebastião
President
Head of
Public Communications

Dear YEM Holders,

Less than 4 years ago the great idea was born of a digital currency that shall have all the characteristics to serve as a global form of payment in literally every situation: online, at points of sale, or any other kind of financial transaction.

A digital currency that would be accepted by Authorities, that would be an addition to the existing global financial system, that would truly deserve to be named 'Your Everyday Money'.

Today, we know that our YEM is so much more than just a digital currency. YEM is the vision of a world where everybody has access to financial services. YEM is the chance for millions of YEM holders to create a better future for themselves, their families, and their communities. YEM is the opportunity for all kinds of businesses to expand and prosper. YEM is the solution for many challenges in the world of fiat currencies.

Since April 1, 2021, my colleagues and I have the honor to serve on the Board of International Directors for the YEM Foundation as the Regulatory Authority for Your Everyday Money, or simply - the YEM!

It is our mission to protect the YEM and to grow the usage and value of YEM. It is our duty to represent the YEM at Governments, Authorities, and Organizations all around the world. It is our pleasure to be the spearhead of a global change sustainable movement. We are creating a partnership ecosystem.

This public announcement is to update you about our activities since April 1, about the projects that have been created, and about our plans for the future of YEM. Thank you for your trust and thank you for your support!

Jorge Sebastiao



Dan Settgast
Vice President
Head of
Strategic Planning

Dear YEM Holders,

Within just a few years, the crypto currency phenomenon developed into a multi-trillion-dollar industry.

The blockchain technology, which is the heart and the engine for any crypto-based project, brings many benefits to different industries: real estate, energy, supply chain, just to name a few. But there are only a few true digital currencies, and we are proud that our YEM is among the best.

Since 2017, more than 10,000 so called crypto currency projects have been launched globally. Actually, most of them are no currencies but tokens, which are representing a business, a security, a utility, or a commodity.

As to our knowledge, YEM is the only authority-friendly digital currency that has been created by following the opinion of the EBA (European Banking Authority) regarding risks and benefits of crypto currencies.

Thus, YEM is setting new standards since 2017 and is undoubtedly the most widely used digital currency for payments and financial transactions without speculative trading.

The Board of International Directors (BID) of the YEM Foundation is focused on expanding the economic cycle of YEM by creating more and more use cases. On the following pages, my colleagues are presenting some of our exciting projects that will help to establish, grow, and protect YEM as 'Your Everyday Money'.

All YEM Holders are invited to participate!

Dan Settgast

GENERAL STATEMENT

April 1, 2021 – August 23, 2021

On April 1, 2021, the new Board of International Directors (BID) of the YEM Foundation started their duty to serve as the official Regulatory Authority for the digital currency YEM.

At that time Bitcoin reached a new all-time high at more than US\$63,000, just to drop more than 55% within just 12 weeks after ATH. Most other cryptos followed BTC, turning the highly volatile crypto market into a paradise for speculative day traders.

Our focus for YEM as a global digital currency with a constantly growing ecosystem is on stability, the key to success for every currency. Thus, we decided to keep the official trading range for YEM as it is until today.

Behind the scenes we immediately started developing new use cases for YEM. We studied the established financial system, which is dominated by banks, analyzed new regulations, connected with Authorities, negotiated with Organizations, learned about the requirements of businesses, and created new strategies.

Within less than 5 months, we built a brand-new framework that will take YEM to a totally new level. We are proud to give all YEM holders the opportunity to learn more about our activities turning your everyday money into the world's everyday money.

YEM Foundation BID



PROJECT NAME

YEM RUN

PRESENTED BY

Empress Namagembe

SHORT DESCRIPTION

YEM RUN is a campaign that allows charities, clubs, communities, churches, non-profits, and such to collect donations simply by organizing a YEM RUN event.



**Empress
Namagembe**
Director
Head of
Controlling

YEM Foundation has launched YEM RUN for YEM donations to charities, churches, mosques, schools or individuals in need. By hosting a YEM RUN, YEM Foundation will donate 1 YEM for every kilometer you cover as an individual or collectively as a group. This is an opportunity for you if you ever wanted to support those less fortunate or any worthy cause close to your heart.

Additionally, YEM RUN is a great opportunity for every YEM holder to create more YEM awareness. Contact non-profits, clubs, and churches in your community. Tell them about the new and easy way to collect donations. Help them to organize their YEM RUN and spread the word.

Businesses can feel great supporting charitable causes with their products and services, too! Connect with businesses which offer the desired services and/or products the charitable cause needs and have them be sponsors of the event. They don't have to donate because they will be paid with YEM for their support.

As you can see, YEM RUN is a great tool to do some good and at the same time to support the distribution of YEM. When will you start your first YEM RUN?

Empress Namagembe

PROJECT NAME

Your Everyday Money

PRESENTED BY

Andrew Reid

SHORT DESCRIPTION

‘Your Everyday Money’ is a movement for financial freedom without borders, a global financial system without banks for all kinds of businesses and individuals.

The current financial system is dominated by banks: they decide who is allowed to open a bank account, who is good enough to have a loan granted, and who receives the highest return on investment.

The United Nations have declared as one of their Sustainable Development Goals (SDG) that by 2030, all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services, ownership and control over land and other forms of property, inheritance, natural resources, appropriate new technology and financial services, including microfinance.

‘Your Everyday Money’ has been developed by a team of international experts with decades of experience in the current financial system. The result is an impressive strategy on how to establish a fair financial system that fulfills all legal requirements.

The profits of this system are equally shared with all participants and literally every person and every business can join the movement.



Andrew Reid

Treasurer
Head of
Finance

Andrew Reid

PROJECT NAME

YEMCONOMY

PRESENTED BY

Amante Elnar

SHORT DESCRIPTION

YEMCONOMY is an economic stimulus campaign for small and medium businesses, that is making it easy to become a part of the YEM ecosystem.



Amante C. Elnar
Secretary
Head of
Administration

Many businesses are not aware yet that YEM can be used in many ways to support their business activities. In many countries YEM can function as liability capital when a new company is registered. Additionally, YEM can be held as a capital reserve, protecting the value of the company while other assets might be volatile.

Talking about the daily business activities, YEM can be used to attract new customers as well as building a stronger relationship with existing customers. Special offers, discounts, and cashback are just three of many options on how YEM can lead to more customers, more revenue, and more profit.

The YEMCONOMY program will take small and medium business by the hand and teach them how to use YEM in favor of the business. This offer is not limited to any specific country, industry, or size of business. Even start-ups can participate.

As an additional benefit, the YEMCONOMY campaign will offer financial support for businesses which are still struggling from the negative effects of the covid-19 pandemic.

Amante C. Elnar

PROJECT NAME

Water Wallet

PRESENTED BY

Dr. Henry Mbidde

SHORT DESCRIPTION

Water Wallet is a project that has been developed hand in hand with non-profit organizations from all around the world, providing safe access to clean water for those in need.

Imagine a global network of water stations where YEM holders can buy clean, purified drinking water with YEM and other currencies. At the same time, donators and supporters all around the world can easily buy 'digital' water and give it to those in need.

Imagine each water station creating jobs, because for each liter of water served, the person running the water station will get paid.

Imagine each water station protecting the planet, because clean water does not need to be boiled before drinking, saving a lot of trees which won't be cut for firewood.

Imagine each water station strengthening health, because viruses, bacteria, and suspended solids are filtered out before drinking.

Imagine each water station supporting education, because less children need to walk miles for some low-quality water; instead, they can go to school.

The YEM Foundation is proud that our YEMCHAIN is the home of the Water Wallet project.



Dr. Henry Mbidde

Director
Head of
Authorities Affairs

Dr. Henry Mbidde

PROJECT NAME

Digital Cashback

PRESENTED BY

Martha Isabel Castano Rodas

SHORT DESCRIPTION

‘Digital Cashback’ is a global economic stimulation campaign where consumers are rewarded with cashback in YEM for the purchase of products or services.

Businesses like restaurants, online shops, points of sale, service providers, and many more are invited to join the YEM ecosystem. The YEM Foundation will cover a digital cashback in YEM on all orders paid by consumers in any fiat currency.

In return, the business agrees on offering certain products and services to be paid with YEM. Thus, we are creating a win-win-win situation:

- the business attracts more customers, which is leading to more revenue and more profit.
- the customer receives valuable cashback that can be used for purchases at all participating businesses.
- the YEM ecosystem welcomes more and more new YEM holders.

‘Digital Cashback’ can be seen as a global loyalty program that is connecting businesses and consumers through YEM.



**Martha Isabel
Castaño Rodas**

Director
Head of
National Directors

Martha Isabel Castano Rodas

CONCLUSION AND OUTLOOK

As you can learn from the presented projects, we are creating a strong ecosystem for YEM. We are in the process of negotiations with communities which are planning to integrate YEM into their budget and financial planning. We are working on solutions for energy, water, insurances, and phone contracts to be paid with YEM. We are developing a strategy for banks where they will accept YEM as a collateral for loans and financing. We are discussing with governments and Central Banks how YEM can be officially integrated into their financial system.

At the same time, more and more YEM holders use YEM to pay fully or partly for products and services. More and more companies and even publicly traded corporations use YEM as a capital reserve as well as an active part of their financial activities on a national and international level.

Compared to April 1, 2021, YEM is much stronger and more widely used on a global scale. Thus, we decided to adjust the trading range for YEM to USD8.50 - USD9.50 with a first trade at USD9.00.

This step is part of our strategy to make YEM step by step less regulated. Instead of a weekly adjustment, we will only change the trading range when the current YEM price touches the lower or upper value of the range, or when there is a significant reason to do so.

From now on, we will update you whenever there is a project launching or a milestone has been reached. Rest assured that your current BID will continue to perform successfully, making YEM your everyday money for all kinds of financial transactions.

We appreciate your support!

YEM Foundation BID